Module Learning Outcomes:

- 1. List sources of information to find current vaccination and parasite protocols for canine and feline patients
- 2. Recognize the information that is necessary to design a vaccination or parasite protocol for a given patient
- 3. Create a social media post that might generate client engagement
- 4. Practice verbal and non-verbal communication in client encounters

Module Activity	Learning Outcome	AAVMC ¹ CBVE ² Competencies	AAVMC CBVE EPA ³
ONLINE ACTIVITIES			
Key Points About Vaccines	1, 2		
Vaccinations: Patient Risk Variables	2	1.3	
Activity: Vaccination Protocols	1, 2	1.3, 2.2, 9.1	8
Parasites: Patient Risk Variables	2	1.3	
Parasite Zoonotic Risks	4	4.1, 4.2	
Client Communication: Parasitology	4	5.1	
Digital Communication: Social Media	3	5.1	
Activity: Social Media	3	2.2, 5.1, 9.3	5
CLASS ACTIVITIES			
Clinical Vignettes	1, 2	1.3, 1.6, 2.2, 9.1	8
Client Communication: Skills Practice (Parasitology)	4	2.2, 5.1, 5.2	
Digital Communication: Social Media Show & Tell	3	5.1, 9.3	

¹ AAVMC = Association of American Veterinary Medical Colleges

² CBVE = Competency-Based Veterinary Education

³ EPA = Entrustable Professional Activity